



## **NEWS**

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a2b Fulfillment Announces Selection of Gary Latz as IWLA Volunteer Member of the Year

GREENSBORO, GA. –

a2b Fulfillment, a third-party logistics provider with a specialty in value-added services, announced that Gary Latz, VP Marketing, has been awarded the IWLA Volunteer Member of the Year Award. The award was announced and presented at the IWLA annual meeting in St. Petersburg, FL on March 3, 2011.

“Gary was honored with this award due to his hard work, persistence and success on the Membership Committee”, said Rob Doyle, President of Atlanta-based Amware Logistics Services, Inc. “The vast majority of our memberships renew in January. Gary led the pack with 96% of his assigned renewal members”, bragged Doyle.

Joel Anderson, President and CEO of the IWLA stated “Renewal of our base membership is important because it shows that the organization brings value to the members. And Gary has been an outstanding spokesperson for us. Gary’s enthusiasm spills over and makes it easy for members to renew.”

Ayal Latz, President of a2b Fulfillment added, “We are proud to be active members in the IWLA. The organization provides numerous benefits for our company. We asked Gary to participate in committee work in order to give back to the organization.”

To learn more about a2b Fulfillment, visit [www.a2bf.com](http://www.a2bf.com) . For more information about the IWLA visit [www.iwla.com](http://www.iwla.com).

### **About a2b Fulfillment**

Based in Greensboro, GA, a2b Fulfillment offers a strategic location for economical warehousing and logistics services. The Southeast US location allows for faster delivery and lower overall freight costs for a national shipping program. Both Business to Business and Direct-to-Consumer clients are serviced by a2b Fulfillment, including value-added services such as kitting, light assembly, returns/refurbishment programs and contact center customer service. For more information, please visit [www.a2bf.com](http://www.a2bf.com). a2b Fulfillment is an active member of IWLA, SWA, ERA, DRMA, and WERC associations.

### **About IWLA**

IWLA is the unified voice of the value-added warehousing and logistics industry, representing third-party logistics (3PL) and warehousing service providers. Our nearly 500 member companies provide timely and cost-effective 3PL solutions for their customers.

IWLA's members are committed to warehousing and protecting the free flow of products across international borders. IWLA helps members grow profits. How? We reduce our members' costs

and increase their resources through programs, products and services that are exclusive to IWLA membership. For more information, please visit [www.iwla.com](http://www.iwla.com)